



PRESS RELEASE



Pizza Hut® Becomes the First International Pizza Chain in Puerto Rico to Offer a Plant-based Meat Topping with the Introduction of the Beyond Sausage® & Veggie Pizza

August 7, 2020 / San Juan, Puerto Rico - Pizza Hut®, the largest franchise pizza chain in Puerto Rico, announced today that on August 10, it will start offering the Beyond Sausage® Pizza & Beyond Sausage® Veggie Pizza featuring a 100% plant-based Beyond Sausage® topping at five of its restaurants: Lomas Verdes in Bayamón, Plazoleta on Stop 18 in Santurce, Campo Rico and Los Colobos in Carolina, and César González avenue in Hato Rey. The pizzas will be available as part of a limited time offer, or while supplies last.

With this announcement, Pizza Hut becomes the first pizza chain in Puerto Rico to offer customers Beyond Sausage®, a plant-based sausage designed to deliver the delicious taste and juicy texture of traditional pork sausage while offering the nutritional and environmental benefits of plant-based meat.

"At Pizza Hut we are delighted to be the first pizza chain to bring this delicious and nutritious plant-based sausage to the Puerto Rican consumer's table," said Ana Agrelot, Vice President of Marketing at Encanto Restaurants, the Pizza Hut franchisee in Puerto



Rico. "The Beyond Sausage® Pizza & Beyond Sausage® Veggie Pizza are a great option for customers looking to try plant-based protein without sacrificing the iconic flavor of the traditional meat topping pizza."

"We're excited to take this next step in our partnership with Yum! Brands to offer a plant-based sausage option at an iconic brand like Pizza Hut in Puerto Rico," said Chuck Muth, Chief Growth Officer, Beyond Meat. "Following successful tests with KFC in the U.S. and China, we're proud to partner with Pizza Hut in Puerto Rico to introduce local consumers to the delicious taste of Beyond Meat, and further our goal of increasing accessibility to plant-based meat globally."

Beyond Sausage® is made with simple, plant-based ingredients without GMOs, soy, gluten or artificially produced ingredients. All Beyond Meat® products are designed to meet or exceed the nutritional value of their animal protein counterparts. The Beyond Sausage offered at Pizza Hut gets its protein from peas and rice, and contains no cholesterol, antibiotics, or hormones.

As plant-based meat products have become an increasingly popular concept around the world with more and more consumers seeking more diverse protein options, Beyond Meat offers a way for consumers to enjoy their favorite foods, like pizza, without compromise. Starting this Monday, fans can try the Beyond Sausage® Pizza & Beyond Sausage® Veggie Pizza via carryout and contactless delivery. For more information, visit www.PizzaHutPR.com

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About Pizza Hut

Pizza Hut is the world's largest restaurant company. In Puerto Rico, Pizza Hut operates 57 restaurants through franchisee Encanto Restaurants, and has been serving Puerto Rican consumers for 44 years.



About Encanto Restaurants Inc.

Encanto Restaurants Inc., a subsidiary of Yum! Brands, Inc., operates the KFC, Taco Bell, Pizza Hut and IHOP restaurant franchises in Puerto Rico. Formerly known as Tricon Restaurants International (PR), Inc., in 2015 it changed its name to how it is known today. Encanto Restaurants was founded in 1997 and is the fourth largest private sector employer on the island, with 180 restaurants and over 3,900 employees.

About Beyond Meat

Beyond Meat, Inc. (NASDAQ: BYND) is one of the fastest growing food companies in the United States, offering a portfolio of revolutionary plant-based meats. Founded in 2009, Beyond Meat has a mission of building meat directly from plants, an innovation that enables consumers to experience the taste, texture and other sensory attributes of popular animal-based meat products while enjoying the nutritional and environmental benefits of eating its plant-based meat products. Beyond Meat's brand commitment, Eat What You Love™, represents a strong belief that by eating its portfolio of plant-based meats, consumers can enjoy more, not less, of their favorite meals, and by doing so, help address concerns related to human health, climate change, resource conservation and animal welfare. Beyond Meat's portfolio of plant-based proteins were available at approximately 112,000 retail and foodservice outlets in 85 countries worldwide as of June 27, 2020. Visit www.BeyondMeat.com and follow @BeyondMeat, #BeyondBurger and #GoBeyond on Facebook, Instagram and Twitter.

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