



Beyond Meat® Breakfast Sandwiches Are Now Available at Tim Hortons® Restaurants Across Canada
*Starting today, guests can enjoy three new breakfast sandwiches made with the 100% plant-based
Beyond Breakfast Sausage™ patty*

TORONTO, ON, June 12, 2019 – Tim Hortons announced today that **Beyond Meat Breakfast Sandwiches** are now available at almost 4,000 Tim Hortons restaurants nationwide.

“Canadians are hungry to try our breakfast sandwiches made with Beyond Meat’s 100% plant-based sausage patty,” says Mike Hancock, Chief Operations Officer, Tim Hortons. “We’ve listened to our guests and are excited to be able to offer three delicious breakfast sandwiches that vegans, vegetarians, flexitarians and meat lovers can feel good about.”

The Beyond Breakfast Sausage™ patty in Tim Hortons three new Beyond Meat Breakfast Sandwiches has been created to taste similar to the regular Tim Hortons sausage patty. Options include:

- **Beyond Sausage™ Egg & Cheese** – Tims delicious Beyond Sausage™ Egg & Cheese is made with the savoury 100% plant-based Beyond Breakfast Sausage patty, Tims fluffy egg omelette and a slice of processed cheese. It is served on a freshly toasted and buttered English Muffin, Homestyle Biscuit or toasted Bagel. \$4.39*
- **Beyond Sausage™ Farmer’s Wrap** – The hearty Beyond Sausage™ Farmer’s Wrap is made with the savoury 100% plant-based Beyond Breakfast Sausage patty, Tims fluffy egg omelette, creamy chipotle sauce and a slice of cheddar cheese. It is wrapped in a tortilla with a hash brown and grilled to order. \$4.99*
- **Beyond Sausage™ Lettuce Tomato** – An entirely vegan offering, the Beyond Sausage™ Lettuce Tomato starts with a freshly toasted homestyle biscuit that is topped with the savoury 100% plant-based Beyond Breakfast Sausage patty, crisp lettuce and fresh cut tomato. \$3.99*

“We’re excited to introduce the Beyond Breakfast Sausage patty at Tim Hortons as a protein-packed breakfast solution. For busy Canadians on the go, our Beyond Breakfast Sausage not only tastes great, but comes with the added environmental benefits of plant-based protein,” says Ethan Brown, Founder and CEO of Beyond Meat.

All three of Tim Hortons new Beyond Meat Breakfast Sandwiches are now available at participating restaurants across the country.

*Prices vary by region, plus applicable taxes.

About TIM HORTONS®

Tim Hortons® is one of North America's largest restaurant chains operating in the quick service segment. Founded as a single location in Canada in 1964, Tim Hortons appeals to a broad range of guest tastes, with a menu that includes premium coffee, hot and cold specialty drinks (including lattes, cappuccinos and espresso shots), specialty teas and fruit smoothies, fresh baked goods, grilled Panini and classic sandwiches, wraps, soups, prepared foods and other food products. Tim Hortons has more than 4,800 system wide restaurants located in Canada, the United States and around the world. More information about the company is available at www.timhortons.com.



About Beyond Meat

Beyond Meat is one of the fastest growing food companies in the United States, offering a portfolio of revolutionary plant-based proteins. Founded in 2009, Beyond Meat has a mission of using simple, plant-based ingredients applied in fresh ways to replicate the taste, texture and other sensory attributes of popular animal-based meat products while offering the nutritional and environmental benefits of plant-based proteins. Beyond Meat's brand commitment, "Eat What You Love," represents a strong belief that by eating its portfolio of plant-based proteins, consumers can enjoy more, not less, of their favorite meals, and by doing so, help address concerns related to human health, climate change, resource conservation and animal welfare. Beyond Meat's portfolio of fresh and frozen plant-based proteins are sold at more than 30,000 retail and foodservice outlets worldwide. Visit www.BeyondMeat.com and follow @BeyondMeat, #BeyondBurger and #GoBeyond on Facebook, Instagram and Twitter.

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